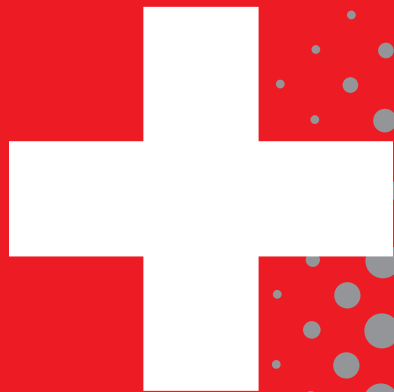


“ CTI start-up USA has a rich network, thinks about potential synergies and proactively matches the right people. This “brokerage” activity is essential when it comes to gaining a foothold in Silicon Valley (and even in Swiss networks!). Coming to swissnex SF was like coming home from home. A great base to work from.”

Gregory Gerhardt,
CEO, Amazee

“ Startup companies need the very best people in order to succeed. CTI start-up USA at swissnex Boston and their broad network of contacts helped me find exactly the person I was looking for to join my team.”

Andre Mercanzini,
Co-Founder and CTO, Aleva Neurotherapeutics



Schweizerische Eidgenossenschaft
Confédération suisse
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Innovation Promotion Agency CTI

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CTI
Start-up



Are you a Swiss science or technology start-up looking to expand into the US market?

If so, there is no substitute for firsthand experience. CTI Start-up USA is available to interact with your qualified Swiss start-up to familiarize you with American business practices and adapt your offerings to this highly competitive ecosystem.

Meet potential investors, partners, service providers, customers and your peers

Goals for your US business trip may range from validating your company's business plan and technology to testing the market, creating "buzz" around your company, product or services, understanding US intellectual property laws, raising money, or even finding partners and customers. CTI Start-up USA can access a vast network to make strategic introductions related to your goals - before, during and after your US visit.

Every year, swissnex Boston partners with venturelab to co-host the annual Venture Leaders Program, a 10-day bootcamp for Swiss entrepreneurs supported by CTI.

Quarterly CTI Start-up USA e-newsletters via swissnex San Francisco and swissnex Boston provide you with information on what other CTI companies are doing abroad and highlight relevant initiatives in the area. Why not combine your next visit with a trade show and conference in your field? Join us for daily networking events on both US coasts.

Learn the "ins and outs" of technology marketing and communication in the US

Make sure your marketing materials are properly worded for the US market. Don't be caught making a presentation without knowing the unique American business lingo and cultural norms. We have a skilled team on hand for expert guidance.

Set up free short-term office space

Both swissnex Boston and swissnex San Francisco offer free temporary office space to qualified CTI companies. Rather than being isolated, you will get to network and collaborate with peers and professionals in a dynamic, supportive office environment. You will also be able to take advantage of the 60 to 80 public programs a year hosted at each swissnex location to further expand your network.

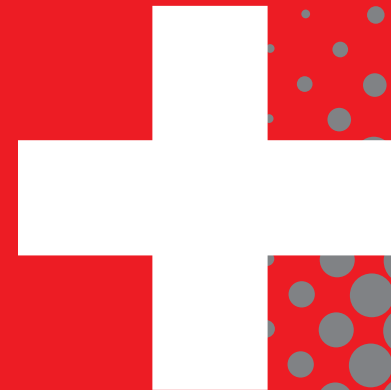
Who we are – who we partner with

CTI Start-up USA works with promising Swiss science and technology companies to explore and accelerate their activities in the US market.

CTI Start-up USA is part of the activity of the Swiss Confederation's Innovation Promotion Agency CTI.

In the United States, CTI Start-up USA partners with the two swissnex offices in San Francisco and Boston. The global swissnex network - which also includes swissnex Singapore, swissnex Shanghai and swissnex Bangalore - is mandated by the Swiss State Secretariat for Education and Research (SER), and managed in cooperation with the Federal Department of Foreign Affairs (FDFA).

www.swissnex.org



Contact us!

CTI Start-up USA provides services to Swiss companies enrolled first in the CTI program.

To learn more about how to qualify for this program in Switzerland, go to: www.bbt.admin.ch/kti and <http://www.ctistartup.ch/>

To contact CTI Start-up USA directly:
San Francisco Advisor: Birgit Coleman,
birgit.coleman@swissnexsanfrancisco.org

Boston Advisor: Pascal Marmier,
pascal@swissnexboston.org

Meeting in Switzerland

CTI Start-up USA advisors Birgit Coleman and Pascal Marmier are often on business in Switzerland and available for a one-on-one meeting.

SWISS INNOVATION